



## 5 - 6 JULY 2017 - NICE - FRANCE

Infopromotions, trade shows organizer, launched 17 years ago Human Ressources Solutions - eLearning Expo and more than 10 years ago 'Rencontre du E-learning et de la Formation Mixte' Congress. This year, as part of 'Innovative City' - <a href="www.innovative-city.com">www.innovative-city.com</a>, the 1st edition of 'Innovative Learning' will be launched, combine in conferences - exhibition dedicated to new learning technologies (Blended learning, Digital Learning, MOOCs, COOCs, SPOCs, Mobile Learning, Virtual Reality, Ed Tech...)

About SRH & eLearning Expo: the most important European event dedicated to Digital and Blended Learning. Elearning Expo 2017 gathered over 300 exhibitors and more than 9,000 attendees. Since 2011, SRH & E-learning Expo take place in Lyon as well. www.e-learning-expo.com



## INNOVATIVE LEARNING provisional conference programme extract

- Learning in the 21st century: what 2020 will bring?
- For a successful elearning project: training must be individualized
- Moocs, mobile learning, social learning, serious game, adaptive learning...:
  new digital tools for innovative pedagogy
- Evaluation : how to put in place a strategy that works ? Actions, managing the results and achievement...
- Are Virtual and augmented reality a potential for the immersive learning?
- NeuroLearning: neurosciences for training
- MOOCS, SPOCS: what are the true differences and the process to integrate them in the training device?
- LMS Platform: which innovations in 2017? Mobility, simplicity, involvement, micro-learning...
- 'Ed Tech' and professionnel Digital Learning: which differences? which pathways?

Over 20 companies will present EdTech and elearning solutions to attendees and visitors!

Tel: +33 1 44 39 85 00